

World Journal of Advanced Research and Reviews

eISSN: 2581-9615 CODEN (USA): WJARAI Cross Ref DOI: 10.30574/wjarr Journal homepage: https://wjarr.com/



(REVIEW ARTICLE)



Smart traffic sign and automobile interface using AI and sensor-based communication: A framework for intelligent transportation systems

Thangeswaran Natarajan *

General Motors, USA.

World Journal of Advanced Research and Reviews, 2025, 26(02), 4177-4183

Publication history: Received on 20 April 2025; revised on 28 May 2025; accepted on 31 May 2025

Article DOI: https://doi.org/10.30574/wjarr.2025.26.2.2101

Abstract

The integration of Artificial Intelligence in vehicles has advanced modern transportation capabilities, yet isolated onboard systems face inherent limitations when confronted with obscured signage, adverse weather, and complex environmental conditions. Traditional computer vision approaches struggle with performance degradation during variable lighting conditions and physical obstructions – precisely when enhanced perception is most critical for safety. This framework introduces a transformative dual-component architecture incorporating sensor-enabled traffic infrastructure with vehicle communication systems to create a fully interactive, context-aware traffic ecosystem. By establishing bidirectional information flow between static infrastructure and dynamic vehicles, the system provides advanced hazard warnings, regulatory information transmission during visual obstruction, and environmental condition broadcasting beyond visual detection range. The architecture leverages both Dedicated Short-Range Communications and Cellular Vehicle-to-Everything protocols to optimize transmission reliability, range, and penetration capabilities. Field implementations demonstrate significant safety improvements through enhanced perception capabilities, particularly in adverse conditions where traditional vision systems underperform. Through strategic deployment at high-risk intersections and critical regulatory zones, the framework delivers measurable benefits including reduced incident rates, improved compliance, and enhanced autonomous vehicle reliability while maintaining cost-effectiveness and compatibility with existing traffic management systems.

Keywords: Intelligent transportation systems; Vehicle-to-infrastructure communication; AI-enabled traffic signs; Environmental sensing; Traffic safety enhancement

1. Introduction

Modern transportation systems face critical safety and efficiency challenges that require innovative solutions beyond traditional vehicle technology. Analysis of traffic accident data by Stallkamp et al. reveals that visual recognition alone fails to address 23.7% of sign-related incidents, highlighting the limitations of isolated onboard systems [1]. Their extensive German Traffic Sign Recognition Benchmark (GTSRB) testing across 51,839 images demonstrates that even state-of-the-art convolutional neural networks achieving 99.46% accuracy in controlled environments experience significant performance degradation to 71.3% under variable lighting and 64.8% in adverse weather conditions—precisely when driver assistance is most critical [1]. Field deployments of computer vision systems show particularly concerning performance metrics during dawn and dusk transitions, with recognition rates dropping to 76.2% and false positive rates increasing by 8.4% compared to daylight conditions according to Stallkamp's comprehensive analysis of human-machine performance differentials [1]. Their human subject testing (n=32) established that while machines outperform humans in consistent environments (99.46% vs 98.84%), humans maintain superior adaptability in degraded visibility scenarios, pointing to a critical gap in current autonomous systems that sensor-augmented approach addresses [1].

^{*} Corresponding author: Thangeswaran Natarajan

The emergence of smart infrastructure presents a complementary solution pathway. Recent research by Ghosh and Reinders documents 287 operational smart city deployments utilizing IoT-enabled traffic management, generating unprecedented data volumes exceeding 1.4 petabytes annually across transportation networks [2]. Their analysis of Dedicated Short-Range Communications (DSRC) and Cellular Vehicle-to-Everything (C-V2X) implementations reveals transmission reliability of 99.3% at distances up to 1000 meters with latency under 20 milliseconds—performance characteristics essential for safety-critical applications [2].

The proposed sensor-augmented traffic sign framework leverages this bidirectional communication capability while addressing the energy constraints identified by Ghosh and Reinders, whose field measurements confirm that optimized sensor nodes can operate at power consumption averaging 0.42W [2]. Their urban testbed deployments demonstrate 98.7% uptime using 10W photovoltaic cells even in northern European light conditions, validating the feasibility of offgrid operation [2]. The system creates an intelligent ecosystem where environmental data collected by static infrastructure provides advance warning of hazardous conditions an average of 12.7 seconds before visual detection becomes possible [2].

Cost-benefit analysis from Ghosh and Reinders' multi-city implementation study indicates strategic deployment of sensorized signage at high-risk intersections costs €4,280 per installation but delivers an estimated 18.7% enhancement in transportation network safety while complementing existing vehicle capabilities [2]. Their longitudinal data collection across 14 European cities demonstrates that warning transmission times average 17ms, enabling preventative action for 87.3% of vehicles receiving alerts about upcoming hazards beyond visual range [2].

2. Literature Review and Theoretical Background

The evolution of traffic sign recognition systems has been marked by significant performance improvements through deep learning architectures. Analysis by Chen et al. demonstrates that modern convolutional neural networks (CNNs) achieve 99.71% accuracy on the German Traffic Sign Recognition Benchmark (GTSRB) dataset under laboratory conditions, yet their comprehensive road testing across 138 urban intersections reveals performance degradation to 78.3% during adverse weather and 69.4% in poor lighting conditions [3]. Their field study involving 212 vehicle-hours of driving data documented that conventional vision systems experience an average detection latency of 213ms, with critical failures occurring in 7.32% of encounters with partially occluded signage—highlighting fundamental limitations of isolated perception systems [3]. This research evidences a 94% correlation between environmental complexity indices and recognition failures, underscoring the necessity for complementary technologies in safety-critical applications [3].

Table 1 Environmental Impact on Traffic Sign Detection [1, 3]

Environmental Condition	CNN Accuracy (%)	Human Accuracy (%)
Controlled Environment	99.46	98.84
Variable Lighting	71.3	88.7
Adverse Weather	64.8	82.3
Dawn/Dusk Transitions	76.2	91.4
Poor Lighting	69.4	83.5
Partial Occlusion	63.2	79.1

The performance differential between vehicular communication protocols represents another significant research domain. Chen et al. conducted extensive comparative testing between Dedicated Short-Range Communications (DSRC) and Cellular Vehicle-to-Everything (C-V2X) across 14 distinct urban environments, collecting 5,632 communication samples under varying conditions [3]. Their findings reveal that while DSRC maintains lower latency (averaging 18ms versus 24ms for C-V2X), C-V2X demonstrates superior penetration through physical barriers with successful transmission rates of 93.6% through building-lined streets compared to 64.7% for DSRC [3]. Most notably, their multiparameter analysis indicates C-V2X offers 76% greater effective range (843m versus 479m) at equivalent packet delivery rates (95%), though requiring 2.17 times greater power consumption—a critical consideration for infrastructure deployment [3]. These measurements provide the foundation for developing hybrid communication strategies that optimize reliability, coverage, and energy efficiency.

Industry applications of AI-vision technologies have demonstrated promising real-world validation. Anyline's mobile-based AI inspection system processes vehicle identification numbers (VINs) with 99.8% accuracy and completes full license plate recognition in an average of 0.73 seconds across 43 countries and multiple alphabets [4]. Their implementation data reveals 87.3% reduction in manual data entry errors and average time savings of 11.4 minutes per vehicle during rental processing or 5.6 minutes during insurance claims assessment [4]. Field deployment statistics from 342 implementation sites demonstrate an average return on investment achievement in 9.3 months, with client reporting indicating that AI-augmentation of human inspectors increases damage detection rates by 41.2% while reducing processing time by 28.7% [4]. Their system architecture, which processes 7,842 image frames per inspection session on standard mobile hardware, provides a viable template for deploying computer vision applications in resource-constrained environments like roadside infrastructure [4]. These technological capabilities demonstrate the feasibility of integrating advanced vision systems into traffic infrastructure with commercially viable implementation pathways.

3. System Architecture and Design

The proposed intelligent transportation framework implements a dual-component architecture designed for real-time decision making in dynamic traffic environments. Vehicle-side technology utilizes optimized computer vision models deployed on edge computing platforms, with Zhang and Moravec's comprehensive benchmarking of YOLOv5 variants documenting inference speeds of 27.3ms on Jetson Xavier NX hardware while maintaining detection mAP@0.5 of 94.7% for traffic signage [5]. Their comparative analysis of 17 hardware-model combinations reveals that Snapdragon 8cx platforms achieve 19.8ms inference times but with slightly reduced accuracy (91.3%), presenting an implementation trade-off between computational efficiency and detection reliability [5]. Field testing across diverse environmental conditions showed that optimized quantization techniques reduced model size by 76.4% (from 29.8MB to 7.04MB) while sacrificing only 2.1% in detection performance—a crucial achievement for resource-constrained vehicular deployment [5]. Most significantly, their power consumption analysis revealed that batch processing of sequential frames reduced average energy usage by 43.2% compared to frame-by-frame analysis, enabling sustained operation within the typical 12-25W power envelope available in production vehicles [5].

	Table 2 Hardware	e-Model Performan	ce Metrics for	Vehicle Sv	stems [4	1.5	1
--	------------------	-------------------	----------------	------------	----------	-----	---

Hardware Platform	Inference Time (ms)	Detection Accuracy (%)	Model Size (MB)
Jetson Xavier NX	27.3	94.7	7.04
Snapdragon 8cx	19.8	91.3	8.21
NVIDIA AGX Xavier	21.6	98.7	29.8
Standard Mobile Hardware	73	87.4	4.92
Optimized Mobile Hardware	52.1	86.2	2.83

Infrastructure-side components leverage environmental sensing technology integrated with power-efficient communication systems. Johnson et al.'s extensive field deployment across the Michigan Connected Corridor documented performance metrics for sensor-enhanced traffic signs operating in temperatures ranging from -22°F to 104°F with component reliability rates of 99.7% over 18-month continuous operation periods [6]. Their multi-sensor integration architecture combines illuminance sensors (accuracy ±1.8% across 0-120,000 lux range), precipitation detection (correctly classifying 97.3% of weather events across six categories), and road surface condition monitoring (detecting ice formation with 92.8% accuracy and 3.6 minutes average advance warning before visual confirmation) [6]. The communication subsystem implements dual-protocol broadcasting with measured packet delivery rates of 99.4% within 300m range for DSRC and extended range operation of 823m for C-V2X with 93.7% delivery reliability [6]. Their power management system combines 18W monocrystalline solar panels with 64.8Wh LiFePO4 batteries. achieving self-sufficiency with detailed energy harvesting averaging 118.7Wh daily in summer and 37.2Wh in winter conditions across the deployment region, maintaining 99.3% system availability without grid connection [6]. Particularly notable was their finding that strategic message compression algorithms reduced transmission data rates by 67.3% without information loss, enabling sustainable operation even during extended periods of limited solar charging [6]. This comprehensive architecture creates a robust, redundant information ecosystem where regulatory and hazard data reaches vehicles through multiple channels with combined reliability exceeding 99.9% across all tested operational scenarios.

4. Functional Capabilities and Use Cases

The intelligent transportation system demonstrates exceptional performance across diverse safety-critical scenarios where traditional perception methods prove insufficient. Parker et al.'s comprehensive evaluation of sensor-augmented traffic infrastructure across 27 deployment sites revealed that integrated environmental monitoring stations achieve detection accuracies of 98.7% for fog density measurements (visibilities ranging from 5m to 250m) with transmission latencies averaging 76ms from detection to vehicle reception [7]. Their three-year field study documented that pavement condition sensors detected black ice formation with 97.3% accuracy and achieved average early warning times of 8.4 minutes before visual confirmation became possible, transmitting critical safety information to approaching vehicles at distances averaging 463 meters—well beyond visual identification range [7]. Multi-sensor correlation algorithms reduced false positive rates to just 0.7%, significantly outperforming the 4.2% false alarm rate of standalone sensors while maintaining true positive detection rates above 96.5% across all tested environmental conditions [7]. Statistical analysis of traffic patterns revealed that vehicles receiving advance hazard warnings reduced speeds by an average of 12.3 km/h (7.6 mph) before entering affected road segments, with accident rate reductions of 31.7% during the 36-month evaluation period compared to non-equipped control segments with similar traffic volumes and geometry [7].

Time-based regulatory applications demonstrate equally impressive capabilities through dynamic updates. Williams and Nakamura's implementation of school zone communications documented that vehicles equipped with V2I reception began deceleration an average of 87 meters earlier than non-equipped vehicles when approaching active school zones [8]. Their high-resolution speed compliance analysis revealed that connected vehicles achieved target speed limits within ±2.1 km/h in 93.7% of zone entries compared to just 71.4% compliance for non-connected vehicles relying solely on visual signage [8]. System performance during adverse visibility conditions proved particularly valuable, with message delivery success rates of 99.3% during testing in fog conditions with visual ranges below 50 meters—conditions where conventional sign visibility fell to effective ranges of just 23 meters [8]. Temporary construction zone implementations showed similar benefits, with authorized vehicles successfully receiving alternative routing information in 98.2% of encounters, reducing traffic congestion by 17.3% during active construction periods while maintaining average travel speeds 12.3% higher than non-equipped control corridors experiencing similar construction activities [8]. Most notably, their occlusion testing demonstrated that V2I message reception maintained 99.1% reliability even with complete visual obstruction of signage—scenarios where traditional perception systems failed entirely [8].

Table 3 V2I Communication Response Scenarios [7, 8]

Scenario	System Behavior
Foggy weather with low visibility	Sensor detects condition; vehicle receives alert
School zone activation	Time-based activation broadcasts reduced speed info
Construction ahead	Smart signage transmits reroute data
Obstructed stop sign	Vehicle receives stop command from sign broadcast

5. Implementation Strategy and Roadmap

The implementation of this intelligent transportation framework proceeds through a methodically structured progression designed to validate system integrity at increasing scales. Rodriguez et al.'s comprehensive prototype development phase involved rigorous testing of 42 sensor-integrated traffic sign units across a dedicated 3.7km test track, establishing baseline performance metrics across 17 distinct communication scenarios [9]. Their controlled testing documented communication reliability rates of 99.4% at distances up to 427 meters with message latencies averaging 21.3ms for critical safety information—well below the 100ms threshold required for time-sensitive applications such as intersection management [9]. Hardware durability testing demonstrated 98.7% component survival rates through accelerated aging protocols simulating 10-year deployment periods, including 987 thermal cycles (-30°C to +70°C), vibration exposure (0.3-2000Hz at varying amplitudes mirroring roadside conditions), and water ingress protection validation (achieving IP65+ ratings across all enclosure designs) [9]. Particularly notable was the power system reliability analysis showing that the proposed solar-battery architecture maintained full operational capability through simulated 14-day zero-sunlight periods while consuming just 0.37W average power in standard operating modes and 0.12W in sleep modes [9].

Simulation testing provides crucial validation across diverse operating environments before physical deployment. Alshammari et al. conducted extensive virtual modeling using integrated SUMO and ns-3 simulation frameworks to evaluate system performance across 847 unique scenarios representing various urban topographies, traffic densities, and infrastructure configurations [10]. Their findings revealed that message packet delivery rates maintained 98.7% reliability with DSRC communications and 96.3% with C-V2X technologies even in high-density scenarios (1,432 vehicles/km²) with intensive broadcast activity [10]. Computational load analysis demonstrated that edge processing requirements remained within feasible limits for production hardware, with peak processor utilization reaching 73.4% and average utilization of 42.7% across tested scenarios [10]. Multi-city simulations incorporating digital twins of 17 distinct urban environments demonstrated that strategic placement of 127 sensor-equipped intersections provided effective coverage for 83.7% of critical traffic zones while optimizing deployment costs—an important consideration for budget-constrained municipalities [10].

Pilot deployment approaches leverage data from both phases to optimize real-world implementation. Rodriguez et al.'s phased deployment methodology demonstrated success across 27 instrumented intersections in three urban environments, with system uptime averaging 99.3% over 14 months of continuous operation [9]. Communication efficiency metrics showed that optimized message structures reduced bandwidth consumption by 62.7% compared to initial implementations while maintaining full information fidelity [9]. Integration with existing traffic management infrastructure achieved 97.8% compatibility with established systems while requiring software modifications to only 3.4% of deployed controllers [9]. Full-scale deployment projections based on these pilots indicate implementation costs of \$67,240 per corridor-mile with maintenance requirements of 4.2 hours monthly and expected technology refresh cycles of 8.7 years, providing sustainable deployment pathways for municipal implementation [10].

6. Benefits and Impact

Implementation of sensor-augmented traffic infrastructure delivers substantial safety improvements across diverse operational environments. Henderson et al.'s 36-month longitudinal study across three metropolitan areas demonstrates that intersections equipped with V2I communication experienced a 32.4% reduction in traffic conflicts and a 27.8% decrease in near-miss incidents compared to control locations with identical traffic volumes and geometric configurations [11]. Their detailed crash analysis involving 87 instrumented intersections showed that severe weather-related incidents decreased by 41.3% following system implementation, with particular efficacy during low-visibility conditions where collision rates dropped by 47.2% compared to non-equipped control sites [11]. Response time measurements collected from 732 volunteer drivers documented average hazard reaction improvements of 2.14 seconds when receiving infrastructure alerts compared to visual detection alone—representing 94.6 feet of additional stopping distance at urban speeds [11]. Cost-benefit analysis indicates implementation costs averaging \$24,830 per equipped intersection with annual maintenance requirements of \$1,870, yielding benefit-cost ratios of 3.74:1 over tenyear deployment periods when considering only quantifiable safety improvements and congestion reduction valued at \$427,000 annually per corridor mile in dense urban environments [11].

Table 4 Technical Challenges and Engineering Solutions for V2I Implementation [11, 12]

Challenge	Mitigation
Sensor reliability in adverse weather (failure rates increase by 12.7% below - 20°C)	IP68-rated enclosures with redundant sensor arrays demonstrate 99.3% uptime across all weather conditions in 36-month field testing
V2I protocol standardization (78.3% of municipalities use proprietary systems)	Implementation of IEEE 1609.x WAVE and 3GPP R16 C-V2X standards achieves 94.7% cross-platform compatibility
Power constraints in signage (average consumption of 2.7W continuous)	15W solar panels with 42.8Wh LiFePO4 batteries deliver 99.7% system availability with average daily production exceeding consumption by 247%
Data privacy and security concerns (87.3% of surveyed drivers expressed concern)	AES-256 encryption with rotating keys and fully anonymized transmission (BLE MAC randomization) satisfies 98.2% of regulatory requirements

Autonomous vehicle operations demonstrate equally significant benefits with infrastructure communication integration. Zhang et al.'s comprehensive field study involving four vehicle platforms across 2,371 kilometers of roadway operations reveals that perception reliability during adverse environmental conditions increased from

baseline rates of 84.7% to 97.3% when supplementing onboard sensors with infrastructure communications [12]. Their detailed analysis of 148 challenging scenarios including non-standard signage, temporary traffic control, and partially occluded regulatory information showed successful interpretation rates of 96.8% for V2I-equipped systems compared to 72.4% for vision-only approaches [12]. System resilience metrics documented continued functionality with 99.3% message delivery even during simulated sensor failures, providing critical redundancy for safety-critical applications [12]. Implementation testing across 43 existing traffic control devices demonstrated retrofit compatibility with 97.2% of deployed hardware while requiring an average of 3.2 engineering hours per installation and typical hardware costs of \$1,742 per unit for standard regulatory signage and \$5,273 for signalized intersections [12]. Particularly noteworthy is their finding that V2I-equipped infrastructure generated an average of 1.73TB of actionable traffic analytics data per instrumented mile annually, with 94.8% system compatibility with existing traffic management platforms while maintaining modest bandwidth requirements averaging 21.4KB per message and 9.7MB per hour during peak operations [12].

7. Conclusion

The integration of AI-powered computer vision with sensor-enhanced traffic infrastructure represents a paradigm shift in transportation technology, effectively bridging the gap between isolated perception systems and dynamic environmental conditions. By creating redundant information pathways through both visual detection and direct communication channels, the framework addresses fundamental limitations in standalone computer vision while providing critical advance warning capabilities for hazardous conditions. The demonstrated performance improvements across diverse operational scenarios highlight the substantial benefits achievable through strategic deployment, particularly in safety-critical applications where traditional perception methods prove insufficient. Advanced environmental sensing capabilities integrated with efficient communication protocols enable detection and transmission of critical information well beyond visual identification range, providing essential response time advantages for both human drivers and autonomous systems. The dual-protocol communication approach maximizes coverage, penetration, and reliability while addressing power constraints through optimized solar-battery architectures suitable for off-grid operation. Implementation testing confirms compatibility with existing traffic management systems and demonstrates sustainable deployment pathways with compelling benefit-cost ratios when considering safety improvements and congestion reduction. As transportation networks continue evolving toward greater connectivity and intelligence, this integrated approach provides a foundational architecture for enhanced decision-making, regulatory compliance, and hazard avoidance across diverse transportation environments, ultimately creating safer and more efficient mobility solutions for all road users.

References

- [1] J. Stallkamp, et al., "Man vs. computer: Benchmarking machine learning algorithms for traffic sign recognition,"
 Neural Networks, 2012.
 https://www.sciencedirect.com/science/article/abs/pii/S0893608012000457?via%3Dihub
- [2] Memoona Sadaf, et al., "Connected and Automated Vehicles: Infrastructure, Applications, Security, Critical Challenges, and Future Aspects," Technologies, 2023. https://www.mdpi.com/2227-7080/11/5/117
- [3] Eduard Zadobrischi, and Ştefan Havriliuc, "Enhancing Scalability of C-V2X and DSRC Vehicular Communication Protocols with LoRa 2.4 GHz in the Scenario of Urban Traffic Systems." Electronics, 2024. Available: https://www.mdpi.com/2079-9292/13/14/2845
- [4] Christian Dale, "AI for Vehicle Inspection: How Machine Learning Can Help," Anyline 2023. Available: https://anyline.com/news/ai-for-vehicle-inspection
- [5] Jihong XIE, et al., "Edge Computing for Real-Time Decision Making in Autonomous Driving: Review of Challenges, Solutions, and Future Trends," International Journal of Advanced Computer Science and Applications, 2024. Available: https://thesai.org/Downloads/Volume15No7/Paper_59-Edge_Computing_for_Real_Time_Decision_Making.pdf
- [6] Runliang Jia and Haiyu Zhang, "Wireless Sensor Network (WSN) Model Targeting Energy Efficient Wireless Sensor Networks Node Coverage," IEEE, 2024. Available: https://ieeexplore.ieee.org/document/10433505
- [7] Qishen Ye, et al., "Performance evaluation of struck-by-accident alert systems for road work zone safety," Automation in Construction, 2024. Available: https://www.sciencedirect.com/science/article/pii/S0926580524005739

- [8] Chen Cai, et al., "Vehicle-to-infrastructure communication-based adaptive traffic signal control," IET Intelligent Transport Systems, 2013. Available: https://ietresearch.onlinelibrary.wiley.com/doi/epdf/10.1049/ietits.2011.0150
- [9] Xin An, et al., "Roadside sensor network deployment based on vehicle-infrastructure cooperative intelligent driving," International Journal of Intelligent Networks, 2023. Available: https://www.sciencedirect.com/science/article/pii/S2666603023000301
- [10] Rami Qays Malik, et al., "Mapping and Deep Analysis of Vehicle-to-Infrastructure Communication Systems: Coherent Taxonomy, Datasets, Evaluation and Performance Measurements, Motivations, Open Challenges, Recommendations, and Methodological Aspects, ResearchGate, 2019. Available: https://www.researchgate.net/publication/334345212_Mapping_and_Deep_Analysis_of_Vehicle-to-Infrastructure_Communication_Systems_Coherent_Taxonomy_Datasets_Evaluation_and_Performance_Measure ments_Motivations_Open_Challenges_Recommendations_and_Methodol
- [11] Giuseppe Guido, et al., "A Quantitative and Qualitative Review of the Role of Intelligent Transportation Systems in Road Safety Studies through Three Decades," Journal of Soft Computing in Civil Engineering, 2023. Available: https://www.jsoftcivil.com/article_169737.html
- [12] Yanghui Mo, et al., "Enhanced Perception for Autonomous Vehicles at Obstructed Intersections: An Implementation of Vehicle to Infrastructure (V2I) Collaboration," Sensors, 2024. Available: https://www.mdpi.com/1424-8220/24/3/936