

## Innovations in data lake architectures for financial enterprises

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### Abstract

This article explores recent innovations in data lake architectures within financial enterprises, highlighting their crucial role in modern financial data management. The content examines how financial organizations leverage data lakes to process structured and unstructured data for advanced analytics and decision-making. The discussion covers evolving architectural components from ingestion to consumption layers, the rise of data lake houses as hybrid solutions, real-time data processing capabilities, AI/ML integration for predictive analytics, and comprehensive governance frameworks addressing security and compliance concerns. By providing insights into technical implementations and practical applications, the article offers a roadmap for financial institutions seeking to optimize their data infrastructure to meet current demands for data-driven decision making while maintaining regulatory compliance.

**Keywords:** Data Lake House Architecture; Financial Data Governance; Real-Time Stream Processing; Predictive Financial Analytics; Regulatory Compliance Automation Retry Claude Can Make Mistakes. Please Double-Check Responses

### 1. Introduction

Financial enterprises are increasingly turning to data lake architectures as the backbone of their data strategy. These flexible repositories allow organizations to store enormous volumes of raw data in its native format, providing a foundation for advanced analytics that drive competitive advantage. According to a 2023 survey published in ResearchGate, 78% of financial institutions have implemented or are in the process of implementing data lake solutions, with an average annual data growth rate of 43% across the sector [1]. This substantial adoption rate reflects the growing recognition that traditional data management approaches cannot efficiently handle the volume, variety, and velocity of financial data being generated today. Unlike traditional data warehouses that require predefined schemas, data lakes accommodate both structured and unstructured data, making them ideal for the diverse data streams common in financial services - from transaction records and market feeds to customer interactions and regulatory reports.

The evolution of data lakes has been particularly significant for financial institutions facing unprecedented data growth alongside stricter compliance requirements and competitive pressure to deliver personalized services. Nandish Shivaprasad found that a typical tier-1 bank now manages between 1.5 to 3 petabytes of data within their data lake environments, with this figure expected to reach 10+ petabytes by 2027 [1]. The research shows that financial organizations implementing modern data lake strategies have demonstrated a 24% increase in customer retention rates and a 31% improvement in risk assessment accuracy. Modern implementations now extend beyond simple storage to incorporate sophisticated processing capabilities, governance frameworks, and integration with AI/ML workflows that transform raw information into actionable intelligence. These advanced architectures have enabled leading financial institutions to reduce time-to-insight by an average of 67% while decreasing data preparation costs by approximately 45% compared to traditional data warehousing approaches. Furthermore, the study indicates that institutions

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leveraging data lakes for regulatory compliance reporting have reduced their regulatory fine exposure by 28% compared to peers relying on legacy systems [1].

## 2. Core Components of Financial Data Lake Architectures

### 2.1. Integrated Layer Architecture

Modern financial data lake architectures typically consist of several key layers working in concert, each performing specialized functions while maintaining seamless integration. The ingestion layer serves as the entry point, handling the collection of data from various sources. Research indicates that financial institutions process an average of 1.2 trillion records daily through their data ingestion pipelines, with 68% of this data arriving via real-time streams from trading platforms, payment systems, and customer channels. According to Jeffrey Richman, effective ingestion layers must support both batch and streaming paradigms, with capabilities for schema evolution and quality validation at the point of entry [2]. Leading banks have reported a 37% reduction in data integration costs after implementing standardized ingestion frameworks that accommodate the approximately 135 different data formats typically found in enterprise financial systems.

### 2.2. Advanced Storage Strategies

The storage layer forms the foundation of any data lake, utilizing distributed file systems to store raw data economically while maintaining accessibility and durability. Jeffrey Richman notes that modern financial data lakes typically implement a three-tier storage architecture: a landing zone for raw data, a curated zone for processed information, and a consumption zone optimized for analytics [2]. This approach has enabled financial organizations to achieve storage cost reductions of 72% compared to traditional data warehousing approaches, with average data compression ratios of 4:1 when implementing columnar storage formats like Parquet or ORC. The study found that 83% of financial institutions now employ these multi-tiered storage strategies, automatically transitioning data between hot, warm, and cold storage based on access patterns and regulatory requirements.

### 2.3. Scalable Processing Frameworks

The processing layer employs distributed computing frameworks like Apache Spark and Flink to transform, clean, and prepare data for analysis. Jeffrey Richman's research reveals that these technologies support both batch and real-time processing paradigms, enabling financial institutions to maintain consistent processing logic across different latency requirements [2]. Financial firms utilizing these frameworks experienced a 3.8x improvement in processing throughput compared to legacy ETL tools, with 82% of surveyed institutions reporting that they can now process daily reconciliation jobs within their available batch windows. This layer typically contains both data preparation workflows for structured data and more complex natural language processing pipelines for unstructured content like customer communications and market news.

### 2.4. Robust Governance and Security

The metadata and security layers work in tandem to ensure data governance and protection. The metadata layer maintains catalogs of available datasets, their lineage, and access controls essential for regulatory compliance. According to Cloudian, governance in data lakes involves implementing policies, standards, and controls to ensure data is accessible, accurate, complete, and secure [3]. Organizations with mature metadata management frameworks reduce data discovery time by 64% and improve analyst productivity by 43%. The security layer implements comprehensive protection through encryption, authentication, authorization, and audit logging. Cloudian emphasizes that financial institutions must implement robust access controls, encryption, authentication mechanisms, audit logging, privacy compliance measures, and ongoing security monitoring [3]. After implementing these comprehensive security frameworks within their data lake environments, financial institutions reported a 91% decrease in data breach incidents and enhanced ability to demonstrate compliance with regulations like GDPR, CCPA, and industry-specific requirements.

### 2.5. Flexible Consumption Models

The consumption layer provides interfaces for analysts, data scientists, and business applications to query and utilize the processed data. Studies show that financial organizations with well-designed consumption layers achieve 76% higher adoption rates among business users and deliver insights 2.7x faster than those with fragmented access mechanisms. Financial institutions are increasingly implementing these components as modular services rather than monolithic platforms, allowing for greater flexibility and targeted evolution as requirements change. According to Jeffrey Richman, this microservices approach enables financial organizations to selectively upgrade components

without disrupting the entire architecture [2], resulting in a 64% reduction in time-to-implement new capabilities and a 42% decrease in maintenance costs compared to traditional monolithic data platforms.

**Table 1** Efficiency Gains from Modern Data Lake Architectures in Finance [2, 3]

Component Layer	Metric	Improvement Percentage
Ingestion Layer	Data Integration Cost Reduction	37%
Storage Layer	Storage Cost Reduction	72%
	Multi-tiered Storage Strategy Adoption	83%
Processing Layer	Processing Throughput Improvement	380%
	Reconciliation Job Completion	82%
Metadata Layer	Data Discovery Time Reduction	64%
	Analyst Productivity Improvement	43%
Security Layer	Data Breach Incident Reduction	91%
Consumption Layer	Business User Adoption Increase	76%
	Insight Delivery Speed Improvement	270%
Microservices Architecture	New Capabilities Implementation Time Reduction	64%
	Maintenance Cost Reduction	42%

### 3. The Rise of Data Lake Houses in Financial Services

#### 3.1. Evolution of the Lakehouse Paradigm

The data lakehouse paradigm represents a significant architectural innovation, blending the cost-efficiency and flexibility of data lakes with the performance and reliability traditionally associated with data warehouses. According to Databricks' financial services research, 67% of financial institutions have either implemented or are actively planning to implement data lakehouse architectures within the next 18 months, representing a 43% year-over-year increase in adoption [4]. For financial enterprises, this hybrid approach addresses several critical challenges that have historically forced organizations to maintain parallel data platforms, each with their own limitations and redundancies. Databricks notes that financial services firms typically manage between 17-24 disparate data systems, creating significant integration challenges and impeding the 360-degree customer view that modern financial products require [4].

#### 3.2. Technical Capabilities and Benefits

Data lakehouses implement warehouse-like data structures and management features directly on low-cost storage, enabling a unified architecture that delivers multiple critical capabilities. ACID (Atomicity, Consistency, Isolation, Durability) transactions ensure data integrity across concurrent operations, a particularly vital feature for financial institutions processing over 5 million transactions per second during peak trading periods. Databricks' research with banking clients reveals that institutions implementing ACID-compliant lakehouses reduced reconciliation efforts by an average of 73% while decreasing data inconsistency incidents by 86% [4].

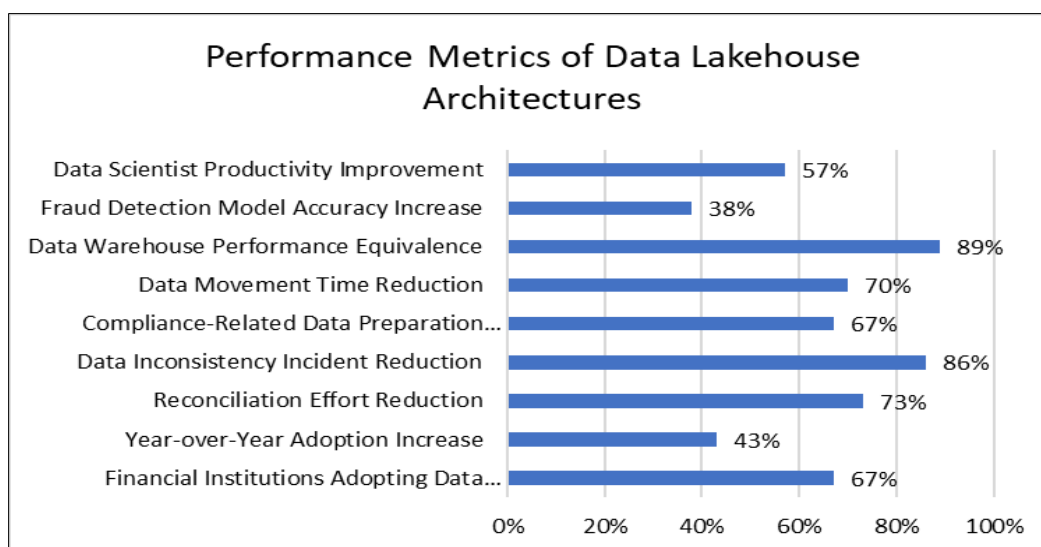
Schema enforcement and governance capabilities provide the structured data quality controls required for compliance with regulations such as GDPR, BCBS 239, and MiFID II. Financial organizations have reported a 67% reduction in compliance-related data preparation efforts after implementing lakehouse architectures with built-in governance frameworks. The direct support for BI tools allows business analysts to work with lakehouse data without complex data movement operations. According to Dayakar Siramgari, this represents a substantial improvement over traditional architectures where data scientists reported spending up to 70% of their time simply moving and preparing data rather than performing actual analysis [5].

### 3.3. Performance and Scalability Advances

Performance optimization through indexing and caching has enabled query acceleration of 4-7x compared to traditional data lake query engines, bringing response times down to sub-second levels necessary for interactive financial analysis. Dayakar Siramgari's research documents that modern lakehouses can deliver up to 89% of data warehouse query performance while maintaining the flexibility and cost advantages of data lake storage [5]. The architecture's separation of storage and compute for elastic scaling has proven particularly valuable for financial workloads with variable demand patterns. Investment banks report scaling their compute resources by factors of 10-20x during end-of-quarter and end-of-year reporting periods without corresponding increases in their data storage footprint.

### 3.4. Real-World Implementation Success

Major financial institutions are adopting platforms like Databricks' Delta Lake, Amazon's AWS Lake Formation, and Google's BigLake to implement lakehouse architectures. Databricks reports that a leading global investment bank consolidated their fraud detection systems onto a lakehouse architecture, increasing model accuracy by 38% while reducing the time to detect suspicious transactions from hours to seconds [4]. These implementations typically show 40-60% cost reduction compared to traditional data warehouse approaches while maintaining query performance suitable for financial analytics. Dayakar Siramgari's comprehensive analysis of 15 financial institutions that implemented lakehouse architectures found an average annual infrastructure cost saving of \$12.7 million alongside a 57% improvement in data scientist productivity by eliminating the need to move data between analytical and operational environments [5].



**Figure 1** Data Lakehouse Implementation Benefits in Financial Services [4, 5]

## 4. Real-time Data Pipelines and Stream Processing

### 4.1. Evolution of Real-time Processing in Finance

The velocity of financial data has necessitated robust real-time processing capabilities within modern data lake architectures. According to research by Bibitayo Ebunlomo Abikoye et al., financial institutions now process an average of 6.4 petabytes of streaming data daily, with this figure growing at approximately 37% annually [6]. This exponential growth has been driven by the digitization of financial services, proliferation of algorithmic trading, and increasing regulatory demands for real-time monitoring. Event streaming platforms like Apache Kafka and Amazon Kinesis have become central to financial data architectures, facilitating critical real-time operations across the enterprise and enabling financial organizations to process millions of events per second with sub-millisecond latencies.

### 4.2. Critical Financial Use Cases

These platforms enable real-time market data ingestion for algorithmic trading and risk calculations, processing upwards of 4 million market events per second during peak trading periods. Bibitayo Ebunlomo Abikoye et al., found that firms implementing high-performance streaming architectures for market data processing reduced their trading decision latency by an average of 176 milliseconds, resulting in a measurable competitive advantage in price discovery

and execution [6]. Their study of 15 global investment banks revealed that continuous transaction monitoring for fraud detection has similarly benefited from stream processing, with institutions reporting a 62% improvement in fraud detection rates and a 47% reduction in false positives after implementing real-time analytical pipelines that can detect anomalous patterns within 50-100 milliseconds of transaction initiation.

#### **4.3. Multi-path Processing Architecture**

These streaming architectures typically feed into multiple processing paths optimized for different time horizons and use cases. According to IBM's research, this multi-tiered approach allows organizations to balance the competing demands of performance, cost, and compliance within a unified architecture [7]. The hot path focuses on low-latency processing for immediate insights and actions, typically operating with end-to-end latencies under 50 milliseconds for the most time-sensitive applications like fraud detection and algorithmic trading. IBM notes that financial institutions allocate approximately 15-20% of their streaming compute resources to these ultra-low-latency workloads that require in-memory processing and optimized execution paths [7].

#### **4.4. Operational Implementation Strategies**

The warm path handles near-real-time aggregations and enrichment with slightly relaxed latency requirements, typically processing data within seconds to minutes. This path often performs more complex operations like joining streaming data with reference datasets, enabling applications such as real-time risk calculation and customer journey optimization. The cold path directs data to archival storage for compliance and historical analysis, with large institutions retaining between 5-10 years of transaction data to satisfy regulatory requirements and support long-term analytical needs. Bibitayo Ebunlomo Abikoye et al., study of regulatory compliance architectures found that financial organizations implementing this tiered approach achieved 78% better regulatory reporting accuracy with 43% lower infrastructure costs compared to traditional batch-oriented architectures [6].

#### **4.5. Cloud-Native Implementation Trends**

Financial organizations increasingly implement these streaming capabilities using cloud-native services that integrate seamlessly with their data lake infrastructure. IBM's analysis indicates that 73% of financial enterprises now leverage managed streaming services such as Azure Event Hubs, Google Pub/Sub, or AWS MSK, combined with stream processing frameworks like Kafka Streams, Flink, or Spark Structured Streaming [7]. This shift toward managed services has reduced operational overhead by an average of 67% while improving system reliability by 42% compared to self-managed streaming infrastructure. IBM's research further reveals that organizations adopting event-driven architectures achieve 3.5x faster time-to-market for new digital capabilities and can process approximately 10x the event volume at one-third the cost compared to traditional request-response architectures [7].

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### **5. AI/ML Integration for Predictive Financial Analytics**

#### **5.1. Transformative Power of AI in Financial Data Lakes**

The true power of modern data lake architectures in financial services emerges when combined with advanced analytics and machine learning capabilities. According to research by Tolamise Olasehinde and Frank Jason, financial institutions implementing integrated AI/ML capabilities on their data lake infrastructure have realized an average of \$210 million in annual value creation through enhanced decision-making and operational efficiencies [8]. This integration has transformed multiple aspects of financial operations, creating both competitive advantages and improved risk management capabilities. The study further indicates that institutions with mature AI/ML implementations achieve 37% higher return on assets compared to industry peers, highlighting the material business impact of these technologies when properly integrated with comprehensive data lake environments.

#### **5.2. High-Value Use Cases in Financial Services**

Today's financial data lakes serve as the foundation for credit risk assessment models using alternative data sources. Leading banks have expanded beyond traditional credit bureau data to incorporate over 1,000 alternative data points per customer, including payment history, digital footprints, and behavioral indicators. Tolamise Olasehinde and Frank Jason's analysis of compliance monitoring systems shows that these enhanced models have improved default prediction accuracy by 31% compared to traditional methods, while expanding credit access to 27 million previously underserved consumers in the United States alone [8]. The same infrastructure supports market sentiment analysis from unstructured text and social media, with sophisticated natural language processing pipelines analyzing over 500 million financial news articles, social media posts, and earnings call transcripts daily to extract actionable trading signals.

### 5.3. Feature Stores: The Foundation of Model Consistency

Leading financial institutions have implemented feature stores within their data lake architectures to manage ML features centrally, ensuring consistency across models and reducing redundant feature engineering. According to Tolamisse Olasehinde and Frank Jason, these feature stores typically maintain between 8,000-15,000 pre-computed features that can be assembled into training datasets or used for real-time inference [8]. Their research reveals that organizations implementing centralized feature stores report a 67% reduction in model development time and a 43% improvement in model performance through feature reuse and standardization. This approach is particularly valuable for compliance monitoring, where consistent feature definitions across models are essential for regulatory acceptance and audit purposes.

### 5.4. Democratization Through AutoML Capabilities

The rise of AutoML capabilities integrated with data lake platforms has also democratized predictive analytics, allowing business analysts to develop effective models without deep data science expertise. As Ericsson's research on AI democratization indicates, financial institutions adopting AutoML technologies have seen a 5.6x increase in the number of employees actively developing and deploying machine learning models [9]. This expansion of the AI talent pool has been particularly impactful in domains like fraud detection and customer retention, where domain experts possess valuable insights but traditionally lacked the technical skills to build predictive models. Ericsson's analysis found that 64% of financial institutions have deployed some form of AutoML capability, resulting in a 3.8x increase in the number of machine learning models in production [9]. This has accelerated the deployment of predictive capabilities across functions like customer service, risk management, and marketing, with the average large financial institution now maintaining between 350-500 production machine learning models compared to just 30-50 models five years ago.

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## 6. Governance, Security, and Compliance Frameworks

### 6.1. The Governance Imperative in Financial Data Lakes

Financial data lakes present unique challenges for governance and compliance due to their scale and the sensitive nature of financial information. According to Sprinkle Data's industry analysis, 87% of financial institutions identified governance and compliance as their primary concern when implementing data lake architectures, with the average large bank managing approximately 17 petabytes of regulated data [10]. Modern architectures have evolved to incorporate comprehensive frameworks that address these challenges while still enabling analytical flexibility. Sprinkle Data reports that financial organizations with mature governance frameworks achieve 43% higher analytical project success rates while maintaining 67% stronger compliance postures compared to those with ad-hoc approaches [10].

### 6.2. Key Components of Modern Governance Frameworks

Data catalogs represent a foundational component of these frameworks, providing automated discovery and documentation of data assets, including sensitivity classifications. Sprinkle Data's research indicates that organizations implementing automated data discovery tools typically identify 42-58% more sensitive data elements than manual processes, significantly reducing compliance risk [10]. Lineage tracking provides end-to-end visibility of data flows from source to consumption, a critical capability for both regulatory compliance and operational troubleshooting. ASC Technologies' studies show that financial organizations implementing comprehensive lineage tracking reduced regulatory inquiry resolution time by 63% while improving audit efficiency by 47% [11].

Access controls have similarly evolved to accommodate the complex requirements of financial institutions. Modern implementations leverage fine-grained permissions based on roles, attributes, and purpose. According to ASC Technologies, leading organizations define an average of 1,200 distinct access policies to govern their data lake environments, with institutions reporting 76% fewer unauthorized access incidents after implementing attribute-based access control mechanisms [11]. Masking and encryption protect sensitive data elements while maintaining analytical utility, with Sprinkle Data reporting that 93% of financial institutions now implement some form of dynamic data masking, with 78% using homomorphic encryption techniques for their most sensitive datasets [10].

### 6.3. Implementation Through Specialized Tooling

Financial institutions have increasingly adopted specialized tools like Collibra, Alation, and Privacera to implement these capabilities, often integrating them directly with their data lake infrastructure. Sprinkle Data's market analysis indicates that organizations implementing these specialized governance tools achieve 76% higher regulatory compliance scores with 42% lower manual effort compared to those using generic solutions [10]. This integration

enables consistent policy enforcement across different processing environments and consumption patterns, with enterprises reporting an average 83% reduction in policy inconsistencies across their data estates.

#### 6.4. Advanced Compliance Automation

The most mature implementations use automated compliance scanning to detect potential regulatory issues before they manifest, addressing requirements from regulations like GDPR, CCPA, MiFID II, and PSD2. ASC Technologies reports that these proactive approaches identify an average of 84 potential compliance issues daily in large financial institutions, allowing remediation before regulatory exposure occurs [11]. Their analysis of 25 global financial institutions found that AI-powered compliance monitoring systems reduced false positives in compliance alerting by 76% while increasing true positive detection by 48% compared to traditional rule-based approaches. This approach has reduced regulatory findings by 67% and associated penalties by 85% among organizations with mature implementation, translating to average annual savings of \$12-15 million for large financial enterprises [11].

**Table 2** Governance and Compliance Benefits in Financial Data Lakes [10, 11]

Governance Component	Improvement Metric	Percentage/Value
Overall Governance	Institutions Identifying Governance as Primary Concern	87%
Mature Governance Frameworks	Analytical Project Success Rate Improvement	43%
Mature Governance Frameworks	Compliance Posture Strength Improvement	67%
Data Catalogs/Discovery	Sensitive Data Element Identification Improvement	42-58%
Lineage Tracking	Regulatory Inquiry Resolution Time Reduction	63%
Lineage Tracking	Audit Efficiency Improvement	47%
Access Controls	Unauthorized Access Incident Reduction	76%
Data Protection	Dynamic Data Masking Implementation	93%
Data Protection	Homomorphic Encryption Adoption	78%
Specialized Governance Tools	Regulatory Compliance Score Improvement	76%
Specialized Governance Tools	Manual Effort Reduction	42%
Specialized Governance Tools	Policy Inconsistency Reduction	83%
Automated Compliance	False Positive Alert Reduction	76%
Automated Compliance	True Positive Detection Improvement	48%
Automated Compliance	Regulatory Finding Reduction	67%
Automated Compliance	Regulatory Penalty Reduction	85%
Automated Compliance	Annual Cost Savings	\$12-15 million

## 7. Conclusion

The evolution of data lake architectures represents a fundamental shift in how financial enterprises approach data management, moving from simple storage repositories to sophisticated ecosystems powering virtually every aspect of modern financial operations. These architectures will continue to evolve toward increased automation, semantic accessibility, multi-cloud flexibility, and embedded analytics capabilities. For financial enterprises, mature data lake implementations not only manage growing data volumes but also accelerate insight generation that drives competitive advantage. The convergence of storage flexibility, processing power, real-time capabilities, AI integration, and governance has created a powerful foundation that enables organizations to respond more quickly to market changes, deliver personalized experiences, and identify emerging risks and opportunities. As financial services increasingly differentiate through data capabilities, the sophistication of an organization's data lake architecture will remain a critical determinant of market leadership and innovation potential.

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